

The 23rd ICEB

Chiayi, Taiwan

The 23rd International Conference on Electronic Business

October 19-23, 2023, Thursday to Monday

For more information and updates,
please visit our website:

<https://iceb2023.johogo.com/>

Important Dates

- September 1, 2023: Deadline for submitting papers or abstracts
- September 25, 2023: Notification of acceptance for conference presentation
- September 30, 2023: Last day of presenter's paper registration and US\$50 registration fee discount
- October 10, 2023: Program schedule announcement
- October 19-23, 2023: (Thursday-Monday) Conference events

Keynote Speakers



Robert M. Davison, Ph.D.
City University of Hong Kong, SAR China
Editor-in-Chief, *Information Systems Journal* (SSCI-Q1)



Guy Gable, Ph.D.
Queensland University of Technology (QUT), Australia.
Co-Editor-in-Chief Emeritus, *The Journal of Strategic Information Systems* (SSCI-Q1)



Matthieu Guitton, Ph.D.
Faculty of Medicine of Laval University, Canada
Editor-in-Chief, *Computers in Human Behavior* (SSCI-Q1)



Michael Myers, Ph.D.
University of Auckland Business School, Auckland, New Zealand
Editor-in-Chief, *European Journal of Information Systems* (SSCI-Q1)



Suprateek Sarkar, Ph.D.
McIntire School of Commerce, University of Virginia, USA
Editor-in-Chief, *Information Systems Research* (SSCI-Q1)



Galit Shmueli, Ph.D.
National Tsing Hua University, Taiwan
Editor-in-Chief, *INFORMS Journal on Data Science*



J. Christopher Westland, Ph.D.
University of Illinois, Chicago, USA
Editor-in-Chief, *Electronic Commerce Research* (SSCI-Q3)

Theme

AI and Precision Analytics in
Financial and Medical Services

Topics of Interest

- AI and its applications
- Big data analytics and precision analytics
- Blockchain and FinTech
- Collaborative commerce and sharing economy
- COVID pandemic e-business issues
- Cross-border e-commerce
- Digital marketing and consumer behavior
- Digital transformations in enterprises
- E-business cultural and social issues
- E-business education and e-learning
- E-business strategies and models
- E-entrepreneurship and innovations
- E-healthcare and gerontechnology
- IT ethics and data governance
- Knowledge management and sharing
- New technology adoption and diffusion
- Security and privacy issues
- Smart cities and Internet of Things
- Smart homes and smart technologies
- Social media and social computing
- Supply chain management and e-logistics
- Virtual communities and social commerce
- Web mining and recommendation systems
- Other related issues

Hosting Organizations

